

Dear Potential Sponsor:

In January, the math Gifted and Talented (GT) students at Southern Middle School surveyed Garrett County citizens via Google Survey about the need for a dog park. Seventy-four percent expressed they want a dog park. Also, about 86% said they would visit the park on a daily, weekly or bi-weekly basis, giving sponsors continuous advertising.



Along with the Deep Creek Lions Club and HART for Animals Inc., we are working to get the dog park built. It will be located near the new HART clinic on Bumble Bee Road in McHenry, Maryland. Our five year goals for the dog park are:

- Year 1 – a fence, dog waste disposals, a bulletin board, sign for rules for dog park usage
- Year 2 - benches & dog agility equipment
- Year 3 - a dog walking path
- Year 4 - water fountains/water stations
- Year 5 - a dog wash

Currently, we are looking for sponsors to assist in bringing this GT project to life. By donating to the Garrett County Dog Park, businesses like yours will help purchase important items such as the fencing, signage, equipment, and other necessities for the Dog Park. Together, we can help families in our community by providing a safe place for off-leash play without the risk of dogs running away, being hit by cars, or bothering people in their neighborhood. Dogs that are exercised regularly are better mannered. They are quieter, better behaved, and are friendlier with both people and other dogs.

We are completely dedicated to this important cause, but we cannot do it alone. We sincerely hope you will become a sponsor of our Dog Park. All levels of sponsorship will be greatly appreciated and 100% of your donation will go directly to the building and development of the Dog Park. Please fill out the attached form and submit it with payment. For more information, please visit the Deep Creek Lions Club website and click on the Dog Park link. We greatly appreciate your support and thank you for all that you already do for our community.

Sincerely,

Miranda Gallagher, Math Teacher / GT Advisor  
Southern Middle School

605 Harvey Winters Road; Oakland, MD 21550

301-334-8881



## Sponsorship Letter

We cordially invite you to sponsor the building and development of the Garrett County Dog Park. Your sponsorship helps defray the cost of building the Dog Park. Funds received from sponsorship will be used to purchase the fence, dog waste disposals, and sign with rules for dog park usage. Our fundraising goal for year one of construction is \$25,000.

Thank you in advance for your consideration of becoming a sponsor. The sponsorship levels are listed below. Attached you will find the sponsorship form that can be completed and submitted by mail. Please contact Miranda Gallagher by email ([miranda.gallagher@garrettcountyschools.org](mailto:miranda.gallagher@garrettcountyschools.org)) or phone (301-334-8881) if you have any questions.

### Sponsorship Levels

Lap Dog Level - \$100

- Display of company logo on Dog Park Website: [www.deepcreeklions.org](http://www.deepcreeklions.org)

Top Dog Level - \$500 (Limited Amount)

- Display of company logo on Dog Park Website: [www.deepcreeklions.org](http://www.deepcreeklions.org)
- Company name on "Top Dog Donators" plaque, which will be located at dog park

Best of Show Level - \$1,000 (Limited Amount)

- Display of company logo on Dog Park Website: [www.deepcreeklions.org](http://www.deepcreeklions.org)
- Company logo on sign on fence

In Memory - \$50 (Limited Amount)

- People can donate \$50 in memory of a loved one or dog
- Honorary name will be placed on a "Donations Giving In Loving Memory of " plaque at the park



## Sponsorship Form

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

1. Sponsorship Level (Please Circle):

In Memory - \$50      Lap Dog - \$100      Top Dog - \$500      Best of Show - \$1,000

2. Sponsors, who choose Best of Show, please submit company logo to [miranda.gallagher@garrettcountyschools.org](mailto:miranda.gallagher@garrettcountyschools.org) as a ai or eps vector formate, if possible, or a high resolution jpeg file.

3. Sponsors, who choose In Memory, please write honorary name below.

In Memory Of... Person: \_\_\_\_\_ Dog: \_\_\_\_\_

4. Checks can be made payable to Deep Creek Lions Club, Attn: Dog Park.

*Cash donations of any amount are encouraged and welcomed. If you would rather make a cash donation to help support this worthy project, rather than be part of the sponsorship program, please complete the top portion of this form ONLY and send to the address listed below.*

Cash donation amount: \$ \_\_\_\_\_

**Mail Completed Application to:** Miranda Gallagher; 605 Harvey Winters Road; Oakland, MD 21550  
**Fax Completed Application to:** Attention Miranda Gallagher, 301-334-2315