Dear Class of 2014 Parents and Guardians,

Although it seems hard to believe, your son or daughter is nearing the completion of his or her high school career! CONGRATULATIONS!

Before you know it they will be out the door to make their mark upon the world. A great way to say “Congratulations” on their accomplishments, to wish them “Good Luck”, or perhaps share a few words of wisdom is through a Senior PDA (Public Displays of Affection) Ad in the 2014 Highlander yearbook, “Reflections.”

Enclosed is an order form that shows 3 different ad designs you can choose. You can purchase ads in black and white or color. This year the Highlander yearbook will be in all color so color space is readily available unlike in years past.

If you need additional information or clarification please email Ms. Zumpano at maria.zumpano@garrettcountyschools.org

Please help us to make the 2014 Highlander yearbook a memorable keepsake for your graduating senior. *It’s a gift they will appreciate more and more as the years pass by.*

Sincerely,

Leah Welch, Senior Editor
MiKayla Markwood, Senior Editor
Abby Hopkins, Senior Editor
Maria Zumpano, Advisor

Enclosures:
Ad Designs and Order Form
Highlander PDA Designs

1/12 of a Page:
1 Picture

**Student's Name Here**

<table>
<thead>
<tr>
<th>Color Price</th>
<th>Black &amp; White Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>$35</td>
<td>$20</td>
</tr>
</tbody>
</table>

1/8 of a Page:
2 Pictures

**Student's Name Here**

<table>
<thead>
<tr>
<th>Color Price</th>
<th>Black &amp; White Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>$65</td>
<td>$35</td>
</tr>
</tbody>
</table>

1/4 of a Page:
3 Pictures

**Student's Name**

<table>
<thead>
<tr>
<th>Color Price</th>
<th>Black &amp; White Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>$125</td>
<td>$65</td>
</tr>
</tbody>
</table>
To reserve ad space, please respond by *April 15, 2014 (tax day)* by providing the following:

- Completed Order Form
- Ad Photo(s)—You can email photos to maria.zumpano@garrettcountyschools.org
- Payment—Check, Money Order or Cash

**Customer Data:**

<table>
<thead>
<tr>
<th>Student’s Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Purchaser’s Name</td>
</tr>
<tr>
<td>Mailing Address, City, State, Zip (to return pictures)</td>
</tr>
<tr>
<td>Purchaser’s Signature</td>
</tr>
<tr>
<td>Contact Phone—in case the yearbook staff needs to make contact with you</td>
</tr>
</tbody>
</table>

**Order Specifications:**

<table>
<thead>
<tr>
<th>Circle a Design</th>
<th>Indicate Color or Black and White *See price list to right</th>
<th>Color Prices</th>
<th>Black &amp; White Prices</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/12</td>
<td>$35</td>
<td>$20</td>
<td></td>
</tr>
<tr>
<td>1/8</td>
<td>$65</td>
<td>$35</td>
<td></td>
</tr>
<tr>
<td>1/4</td>
<td>$125</td>
<td>$65</td>
<td></td>
</tr>
</tbody>
</table>

Is this ad a surprise for the student?  ____ Yes  ____ No

**Order Form Continued on Back**
Photo Guidelines
- Do not cut, glue, paperclip or tape photos.
- If the ad is black and white, any color photos submitted will appear in black and white.
- Care will be taken to return photos; however, copy prints should be submitted for irreplaceable photos. The school, yearbook staff, or Jostens does not accept responsibility for lost or damaged photos.
- Select vertical (tall) photos for vertical spaces and horizontal (wide) photos for horizontal spaces. Pictures that do not fit will be adjusted to fit the ad layout.
- Photos will be enlarged or reduced to fit the ad layout.
- Email photos to maria.zumpano@garrettcountyschools.org

Special Considerations
- The yearbook staff reserves the right to reject photos or text.
- The yearbook staff reserves the right to ask the customer to make changes to conform to the ad layout.
- THIS YEAR’S YEARBOOK IS ALL COLOR. However, you do have the option to order a black and white ad.

Neatly print your ad text below.

Payment:
Total Amount Enclosed: ________________

________ Check ______ Money Order ________ Cash

Make Payment Payable to Southern High School

Mail or Deliver to:
Southern Garrett High School
Attn: Maria Zumpano, Yearbook Advisor
345 Oakland Drive
Oakland, MD 21550
By April 15, 2014